

Dear Jim Bowie Days Sponsors

Jim Bowie Days 55th Celebration for 2021 planning is upon us! Just around the corner!!

Dates will be June 19th thru June 26th of 2021.

We are hoping you will join in the celebration by contributing to this community event either by helping with a sponsorship or by showing everyone who drives by your business that you support it by purchasing a bunting for your storefront. Prices have still not changed over the past several years. Your support is critical to the production of all aspects of this the 55th Rodeo and Celebration of our community. It will be used to provide awards to our youth, participants, and contributions to the community groups that help put on the activities that make the celebration so special. It also allows us to bring in entertainment to draw more people to our community and to your business during the Rodeo and the Celebration week of activities.

2021 55th Anniversary Sponsorship Levels

\$3000 – Premium Sponsor

Premium Sponsorship includes 3 banners with your company name and logo, Jim Bowie Days Poster, newspaper, rodeo program and mention in 20 Radio/TV 30-second ads, Website and Facebook exposure and continual vocal advertisement during the 3 nights of rodeo as well as 30 general admission rodeo tickets to be used at your discretion.

\$1500 – Gold Sponsor

Gold Sponsorship includes 2 banners with your company name and logo, Jim Bowie Days Poster, mention in 10 30-second radio/TV ads, Website and Facebook exposure, Rodeo Program and mention of your contribution several times during the Rodeo production as well as 15 general admission tickets to be used at your discretion.

\$1000 – Bronze Sponsor

Bronze Sponsorship includes a banner with your company name and logo, Rodeo Program special mention and mention in 5 30-second radio/TV ads, Website and Facebook exposure and special mention throughout the rodeo events as well as 10 general admission rodeo tickets to be used at your discretion

\$500 – Event Sponsor

Event Sponsorship includes a banner with your company name and logo, Rodeo program and company announcement prior to and during your selected Rodeo Event as well as 5 general admission rodeo tickets. Please indicate which Rodeo Event you would like to sponsor.

\$400 – Chute Sponsor

Chute Sponsorship includes a banner with your company name and logo, which will be hung on the outside of the arena for the month of June and on the front of the chute during the Rodeo Week. Your company name will be mentioned every time that chute is used. Also, you will receive 4 general admission tickets to be used at your discretion.

\$200 – Banner Sponsor

Banner Sponsorship will receive a banner with your company name and logo placed outside the rodeo ground starting the first of June, and will be moved to the inside of the rodeo arena the week of the events.

Buntings for your Bowie Storefront are priced as follows:

- 3 Panel \$40.00
- 5 Panel \$55.00
- 7 Panel \$70.00
- 9 Panel \$90.00
- 11 Panel \$110.00
- 15 Panel \$145.00

Return this to us with your YES!!

We would like to participate in Sponsoring the Jim Bowie Days
Rodeo and Celebration for 2021!!

Sponsorship Participation Level _____

Buntings needed for my Building _____ Panels

Please enclose a check mailed by May 20, 2021 to be included in this year's event!

Company _____

Physical Address _____

Mailing Address if different _____

Contact Person _____

Phone _____

Email if preferred _____

Thank you!!!

Please Feel Free to Call Margo Hazen 805-588-3720 (it is Bowie) or email
her at margohazen@gmail.com if you have questions

Mail to Jim Bowie Days Association, PO Box 54, Bowie, TX 76230

Jim Bowie Days Association Bunting Sales Sheet

Full Fan	Not for Sale Alone	6 Feet
		
3 Panel	\$40	9 Feet
		
5 Panel	\$55	15 Feet
		
5 Panel Offset	\$55	15 Feet
		
7 Panel	\$70	27 Feet
		
9 Panel	\$90	39 Feet
		
11 Panel	\$110	51 Feet
		
15 Panel	\$145	75 Feet
		